## Lift Line Newsletter

# July 2023

# Raising the Standard in Material Handling since 1979.

495 Prince Charles Dr S, Welland



905-788-0971

www.liftline.ca





#### Happy Canada Day!

Canada is a nation that is known for its scenic beauty, diverse culture, and friendly people. But have you ever wondered how old Canada is as a country? In 2023, Canada is 156. Its age is counted since confederation in 1867, when it officially became a country. Now you know!

Are you wondering who our Shout Out goes to this month? Go to page 2 to find out!

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# SHOUT OUT TO ...

## Rosa Flora Ltd

Our deeply held conviction is that flowers add a rich delight to life. Since 1978 we are blessed to be able to share this delight with you. Three aspects are key: devotion to service, commitment to quality, and support for our environment. These pillars are the basis for Rosa Flora's Pride in Every Petal.

It's not enough to provide premium flowers without also offering outstanding service. Our passionate sales team members have an intimate understanding of the market and want to provide custom solutions for you. That means having your own sales team member get to know you and your specific business needs. You can rest assured that we are always doing our best to make it work for you. Because when your business grows, we grow.

Rosa Flora is not only devoted to innovation in our product lines, but also in our energy consumption. We're always willing to try new things that will benefit our world and our business. Check out our website for changes we have already made. In 2006, Rosa Flora received recognition from The Canadian Industry Program for Energy Conservative (CIPEC) on becoming an Industrial Energy Innovator, due to our achievements in this field. This program helps companies create a stronger economy and reduce greenhouse gas emissions through energy efficiency.

We rely on local businesses like Lift Line for support in running our business. Whether its service for our equipment, a rental unit or materials to assist with day to day operations, we know that Lift Line has our back!



www.rosaflora.com





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## **Hydraulic Hoses for Forklifts**

Did your forklift spring a leak? No worries! Stop by with your old hydraulic hose and we'll make you a new one while you wait.

Our hose sizes vary from 1/4" to 1"and we specialize in hoses made for forklifts.

Not sure if we have what you need? Call or stop by!

Terry or Eric will assist you at our Parts Counter.



## 44 years ago Lift Line Machinery Ltd. began with the following Customer Bill of Rights :

Our Customers Have the Right to Expect: -timely service as viewed from their perspective; -service at a reasonable expense; -courtesy, respect and empathy regardless of the situation; -us to listen so as to understand their problems; -communicate clearly and concisely with them; -us to fix it right the first time and provide zero defects; -expect all of our people to be qualified; -us to be dedicated to go the extra mile; -personalized service that addresses their specific needs; -cleanliness in whatever our service for them might be. We have stuck to this Customer Bill of Rights every day since 1979!

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